

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF  
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

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- (1) **Date of request:** 11/1/12
- (2) **Name of candidate:** Barack Obama
- (3) **Office for which candidate is running:** President
- (4) **Political party:** Democratic
- (5) **Name of person using time if other than candidate:** n/a
- (6) **Request made by candidate:** Yes: x No: (Check one)
- (7) **Request made on behalf of candidate by:** Greer, Margolis, Mitchell
- (8) **Request made:** In writing: x In person: By phone:  
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:  
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:  
(Check one. If "yes", state amount in space below):

GROSS: \$13425

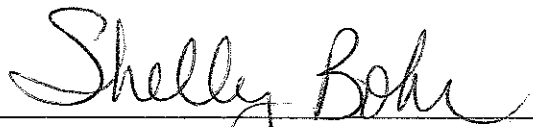
NET: \$11411.25

WXMI

11/1/12

STATION

DATE

  
Shelly Bohr, National Sales Manager  
SIGNATURE OF PERSON RECEIVING  
REQUEST ON BEHALF OF STATION

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:****Date:**

I, Daniel Jester,  
 being/on behalf of: Barack Obama, a legally  
 qualified candidate of the Democratic political  
 party for the office of: President of the United States  
 in the Primary & General  
 election to be held on: Various dates

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

**Total Charges:**13425

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

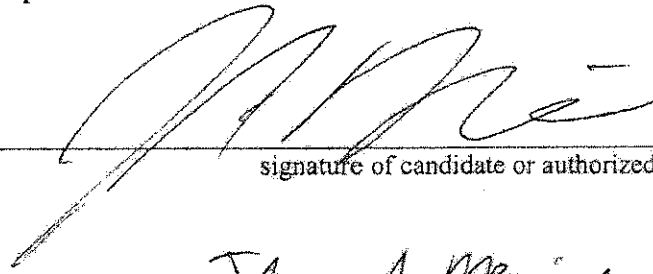
I, James A. Messina  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

x   
signature of candidate or authorized committee

James A. Messina 1/18/2012  
printed name date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean / Renewable Energy  
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**



1/18/2012

Date

Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



Flight Dates 11/01/12-11/07/12

Contract / Revision 402974 /

Original Date / Revision  
10/31/12 10/31/12

Advertiser Barack Obama For Presiden

Agency Greer Margolis &amp; Mitchell, In

Buying Contact

3050 K St NW  
Washington, DC 20007

Product

OBAMA FOR AMERICA

Agency Com 15%

Billing Contact

3050 K St NW  
Washington, DC 20007

Sales Office TPHL

Sales Region National

Agency Ref

Order Sep 00:00:10

Estimate # 2309

Alt Order # 06400725

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL3

Priority 02

Advertiser Ref

Primary Account Executive

Nick Welte

Account Executive Order% Start Date End Date

Nick Welte 100%

Order Share 10% Market Value 134250

Competing Station	% of Order	Amount
2WOOD	33%	44302
3WZZM	20%	26850
4WWMT	34%	45645
5WOTV	2%	2685
6WXSP	1%	1342
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	19	\$11,411.25	\$13,425.00	0.00	10/29/12	11/06/12	19	\$11,411.25	\$13,425.00
Totals	19	\$11,411.25	\$13,425.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	17	11/01/12	11/05/12	M-F 4p-5p M-F 4p-5p	CM	4p-5p	M--TF--	:30	2	\$125.00	02	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		1				\$125.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$125.00		0.00			
E 2	17	11/01/12	11/05/12	M-F 4p-5p M-F 4p-5p	CM	4p-5p	M--TF--	:30	3	\$125.00	02	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		2				\$125.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$125.00		0.00			
E 3	17	11/01/12	11/05/12	M-F Fox 17 News at 5PCM M-F Fox 17 News at 5P		5p-6p	M--TF--	:30	2	\$200.00	02	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		1				\$200.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$200.00		0.00			



Contract / Revision 402974 Flight Dates 11/01/12-11/07/12

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:00:10

Advertiser Barack Obama For President Product OBAMA FOR AMERICA

Estimate # 2309

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 4	17	11/01/12	11/06/12	M-F 5a-9a News M-F 6a-7a News	CM	6a-7a (6:00 AM-7:00 AM)	MT-TF--	:30	2	\$200.00	02	0.00	NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---TF--					1	\$200.00		0.00				
		Week: 11/05/12	11/11/12	MT-----					1	\$200.00		0.00				
E 5	17	11/01/12	11/05/12	M-F Fox 17 News at 6p M-F Fox 17 News at 6p	CM	6p-7p	M--TF--	:30	3	\$300.00	02	0.00	NM	3	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---TF--					2	\$300.00		0.00				
		Week: 11/05/12	11/11/12	M-----					1	\$300.00		0.00				
E 6	17	11/01/12	11/05/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	M--TF--	:30	2	\$900.00	02	0.00	NM	2	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	----F--					1	\$900.00		0.00				
		Week: 11/05/12	11/11/12	M-----					1	\$900.00		0.00				
E 7	17	11/05/12	11/06/12	M-F 5a-9a News M-F 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	MT-----	:30	2	\$200.00	02	0.00	NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	MT-----					2	\$200.00		0.00				
E 8	17	11/01/12	11/02/12	M-F 5a-9a News M-F 8a-9a News	CM	8a-9a (8:00 AM-9:00 AM)	---TF--	:30	2	\$200.00	02	0.00	NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---TF--					2	\$200.00		0.00				
E 9	17	11/04/12	11/04/12	Detroit Lions on FOX Detroit Lions on FOX	CM	1258p-430p (12:58 PM-4:30 PM)	-----1	:30	1	\$8,500.00	02	0.00	NM	1	\$8,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----1					1	\$8,500.00		0.00				
														Totals	19	\$13,425.00







LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			600P-700P	30		\$100.00	11/3	11/3	0		SAT	0
			PROGRAM : TWO & HALF MEN 2X									
			CON COM1: TWO & HALF MEN 2X									
12			400P-700P 1-4pm	30		\$8,500.00	11/4	11/4	1		SUN	1
			PROGRAM : LIONS VS. JAGS									
			CON COM1: LIONS VS. JAGS									
13			500P-600P	30		\$150.00	11/4	11/4	0		SUN	0
			PROGRAM : BONES									
			CON COM1: BONES									
14			600P-700P	30		\$150.00	11/4	11/4	0		SUN	0
			PROGRAM : BONES									
			CON COM1: BONES									
15			800P-900P	30		\$1,500.00	11/1	11/1	0		THU	0
			PROGRAM : X FACTOR									
			CON COM1: X FACTOR									
16			800P-1000P	30		\$2,500.00	11/7	11/7	0		WED	0
			PROGRAM : X FACTOR									
			CON COM1: X FACTOR									
OV/12			13425.00									
											CONTRACT TOTAL	13425.00
											TOTAL SPOTS	19

ARKET TOTALS \$134,250

WXMI 10%

WZMZ 20%

WZPX 0%

WQTV 2%

WWMT 34%

WOOD 33%

WXSP 1%

CABL 0%

VC- NSI

EMOS- RA35+\*